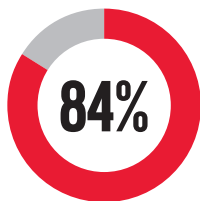


# CIVILITY IN AMERICA VII: THE STATE OF CIVILITY

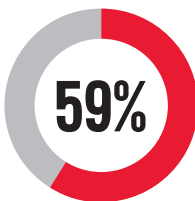
**Civility in America 2017** is the seventh annual nationwide poll conducted by Weber Shandwick and Powell Tate with KRC Research. We polled 1,126 U.S. adults in December 2016 and found Americans continuing to report a severe civility deficit in our nation, one that shows no signs of letting up. This year, we also go beyond investigating the root causes and negative consequences of incivility and start exploring solutions to help restore civility in our public life.

## OF AMERICANS SURVEYED...

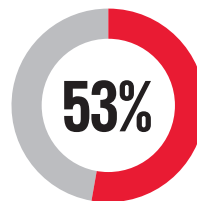
### INCIVILITY EXPERIENCES



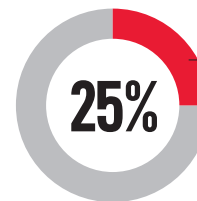
Experienced incivility



Quit paying attention to politics because of incivility



Stopped buying from a company because of uncivil representatives



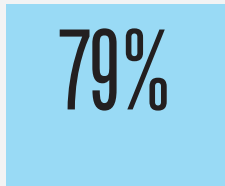
Experienced cyberbullying

Nearly **3X** increase since 2011

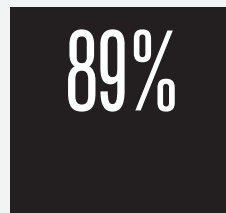
### INCIVILITY PERCEPTIONS



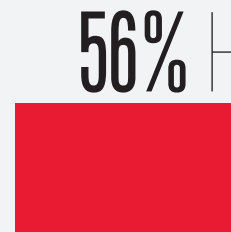
Think incivility has risen to crisis levels



Describe the 2016 presidential election as uncivil



Think incivility leads to intimidation and threats



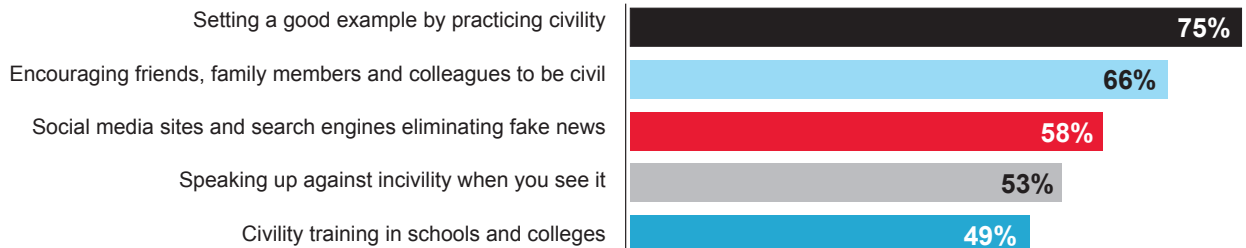
Expect civility to get worse

### WHY?

Politicians 75%  
Internet and social media 69%  
News media 59%

### INCIVILITY SOLUTIONS

Top 5 actions Americans are in favor of



For more information about **Civility in America VII: The State of Civility**, please contact:

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